

Becoming Unstoppable- Find Your Anchor

Transcript

00:00:24:09 - 00:00:50:08

ALI BOROWSKI:

Hey there. I'm Ali Borowski. Welcome to the Find Your Anchor warehouse. Getting this new warehouse was pretty transformational for Find Your Anchor. Becoming a Purple Paladin really afforded the opportunity to get the space because it built our confidence in navigating the world. Let's take you over where everything kind of starts. This is the home base for our warehouse fulfillment director.

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ALI BOROWSKI:

And it's really just we're trying to infuse this space with these little touches from Find Your anchor. Our space before this was honestly getting a bit claustrophobic. The walls were closing in as we were growing. Our ship station is the heart of what we're doing here. This is how our boxes get into the world. We've really stepped up our game with all of this and just really trying to be very intentional in what we're doing here.

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ALI BOROWSKI:

Being very mindful that these boxes are going to people at times in the lowest points of their lives. So, infusing it in those seemingly small ways and a stamp on the box, the handwritten note. These boxes are made with love. And that's what's happening right here. This is where we store all the box materials. You'll see George Kittle, one of our dear friends and partners, helping carry some boxes.

00:01:43:03 - 00:02:10:00

ALI BOROWSKI:

On average, we have about 10,000 boxes worth of materials in the office at any given moment. So, I would be remiss on this tour not to take you to where all of it happens, and that's the box building station. Let's build a box. All right. Well, thanks for coming by. We've got a lot of boxes to build. We'll see you next time.

00:02:10:02 - 00:02:16:11

ALI BOROWSKI:

I'm Ali Borowski, founder of Find Your Anchor and I'm Becoming Unstoppable.